

Supplemental Digital Appendix 1

Author Survey Questions	
Demographics	<ul style="list-style-type: none"> - Age (at time of authorship) - Degrees (at time of authorship) - Level of training (at time of authorship) - Medical Specialty - How many posts have you published with BoringEM?
Previous experiences with Peer Review	<ul style="list-style-type: none"> - Have you previously published in a peer reviewed journal?* - Have you previously been a peer reviewer for a journal?* <p>*If "No" selected for both these two questions; skipped to next section.</p>
Comparison with traditional peer review	<ul style="list-style-type: none"> - Compared to other peer review processes, how does BoringEM's coached peer review process compare? (Anchored scale below) <ul style="list-style-type: none"> <input type="radio"/> Horrible <input type="radio"/> Significantly worse <input type="radio"/> Worse <input type="radio"/> About the same <input type="radio"/> Better <input type="radio"/> Significantly better <input type="radio"/> The best - Explain how you feel this process is different from a journal? - What did you like most about our process compared to traditional peer review? - What did you dislike most about our process compared to traditional peer review?
Comparison with other blogs	<ul style="list-style-type: none"> - Have you previously published on a blog? (If No selected; skipped to next section) - Compared to other academic blog processes, how does BoringEM's coached peer review process compare? <ul style="list-style-type: none"> <input type="radio"/> Horrible <input type="radio"/> Significantly worse <input type="radio"/> Worse <input type="radio"/> About the same <input type="radio"/> Better <input type="radio"/> Significantly better <input type="radio"/> The best - Please explain what you liked or didn't like about our process compared to publishing on other blogs
Final Questions	<ul style="list-style-type: none"> - Why did you choose to write for Boring EM? What are the factors that helped you consider joining in? - Describe your experience with coached peer review in your own words. How did you feel about it? Do you feel it had any educational value? If so, describe.

Reviewer Survey Questions	
Demographics	<ul style="list-style-type: none"> - Age when you began reviewing for BoringEM? - What qualifications did you hold when you began to reviewing for BoringEM? - Please indicate how many years has it been since you have completed your medical training (i.e. your MD or RN degree): - Medical Specialty - How many posts have you reviewed for BoringEM?
Previous experiences with Peer Review	<ul style="list-style-type: none"> - Have you previously published in a peer reviewed journal?* - Have you previously been a peer reviewer for a journal?* - If Yes to the previous question, which journals?
Comparison with traditional peer review	<ul style="list-style-type: none"> - Compared to other peer review processes, how does BoringEM's coached peer review process compare? (Anchored scale below) <ul style="list-style-type: none"> <input type="radio"/> Horrible <input type="radio"/> Significantly worse <input type="radio"/> Worse <input type="radio"/> About the same <input type="radio"/> Better <input type="radio"/> Significantly better <input type="radio"/> The best - Please explain what you liked and didn't like the most about our coached review process compared to traditional peer review in a journal.
Comparison with other blogs	<ul style="list-style-type: none"> - Have you previously published on a blog? (If No selected; skipped to next section) - If Yes to previous question: <u>Compared to other academic blog publishing processes</u>, how does BoringEM's coached peer review process compare? <ul style="list-style-type: none"> <input type="radio"/> Horrible <input type="radio"/> Significantly worse <input type="radio"/> Worse <input type="radio"/> About the same <input type="radio"/> Better <input type="radio"/> Significantly better <input type="radio"/> The best - Please explain what you liked and didn't like the most about our coached review process compared to other academic blogs.
Final Questions	<ul style="list-style-type: none"> - Describe your experience with coached peer review in your own words. How did you feel about it? Do you feel it had any educational value? If so, describe.