

Social Media Survey

Start of Block: General Questions

Q1 Which specialty are you applying to? (Select all that apply)

- Anesthesiology (1)
- Child Neurology (2)
- Dermatology (3)
- Diagnostic Radiology (4)
- Emergency Medicine (5)
- Family Medicine (6)
- General Surgery (7)
- Internal Medicine (8)
- Internal Medicine/Pediatrics (9)
- Interventional Radiology (10)
- Neurological Surgery (11)
- Neurology (12)
- Obstetrics and Gynecology (13)
- Orthopaedic Surgery (14)
- Otolaryngology (15)
- Pathology (16)
- Pediatrics (17)
- Physical Medicine and Rehabilitation (18)

- Plastic Surgery (19)
 - Psychiatry (20)
 - Radiation Oncology (21)
 - Vascular Surgery (22)
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Q2 Residency-based social media pages were available for approximately what percentage of programs in which you were interested?

- >90% of programs (1)
 - 75-90% (2)
 - 50-74% (3)
 - 25-49% (4)
 - Less than 25% of programs (5)
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Q3 Which of the following resources did you use to learn about residency programs? (Select all that apply)

- Doximity (1)
 - Facebook (2)
 - Twitter (3)
 - Instagram (4)
 - Snapchat (5)
 - LinkedIn (6)

 - Research Gate (7)
 - Official Residency Program Website (8)
 - Other (9)
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Q4 Which social media platform did you most frequently use to learn about residency programs? (Select only one)

- Doximity (1)
- Facebook (2)
- Twitter (3)
- Instagram (4)
- Snapchat (5)
- LinkedIn (6)
- Research Gate (7)
- Official Residency Program Website (8)
- Other (9)

End of Block: General Questions

Start of Block: Agree/Disagree Questions

Q5 Residency-based social media pages were widely available and easily accessible for me as an applicant.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q6 Residency-based social media pages are an effective way to inform applicants about the associated residency program.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q7 Residency-based social media pages had an impact on my perception of the associated program.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q8 Residency-based social media accounts positively impacted my opinion of the program.

- Strongly agree (1)
- Somewhat agree (2)
- Neither agree nor disagree (3)
- Somewhat disagree (4)
- Strongly disagree (5)

Q9 The presence of a residency-based social media account improved the program's professional image.

- Strongly agree (1)
- Somewhat agree (2)
- Neither agree nor disagree (3)
- Somewhat disagree (4)
- Strongly disagree (5)

Q10 The presence of a residency-based social media account improved my perception of a program's prestige.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q11 The presence of a residency-based social media account helped programs exhibit their culture and camaraderie among residents, faculty and staff.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q12 The presence of a residency-based social media account made the program appear more transparent.

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q13 Social media will have a significant impact on applicant perceptions of programs during the current residency cycle due to Covid-19 limitations (i.e. Lack of in person interviews).

- Strongly agree (1)
- Somewhat agree (2)
- Neither agree nor disagree (3)
- Somewhat disagree (4)
- Strongly disagree (5)

Q14 Social media accounts will have less of an impact on applicant perceptions during future application cycles not limited by Covid-19 safety measures (i.e. Lack of in person interviews).

- Strongly agree (1)
 - Somewhat agree (2)
 - Neither agree nor disagree (3)
 - Somewhat disagree (4)
 - Strongly disagree (5)
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Q15 Please rank the following in terms of which types of social media posts were most helpful in learning about the associated residency program:

- _____ Social events/camaraderie (1)
- _____ Research production (2)
- _____ Education (conferences, didactics, dissections, etc.) (3)
- _____ Faculty or resident biographical posts (4)
- _____ Resources or facilities (5)
- _____ Perks of residency geographical location (6)
- _____ Highlighting resident hobbies (7)

End of Block: Agree/Disagree Questions

Start of Block: Demographic questions

Q16 What is your age?

- Less than 25 (1)
 - 25-30 years (2)
 - 31-35 years (3)
 - 36-40 years (4)
 - Greater than 40 (5)
 - Prefer not to respond (6)
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Q17 Which gender identity do you most closely identify with?

- Female (1)
 - Male (2)
 - Transgender female (3)
 - Transgender male (4)
 - Gender variant/non-conforming (5)
 - Other (6)
 - Prefer not to respond (7)
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Q18 What is your race/ethnicity?

- Black (1)
- Native American (2)
- Alaskan Native (3)
- White (4)
- Asian (5)
- Native Hawaiian/Pacific Islander (6)
- Ethnic origin Hispanic (any race) (7)
- Multiracial (8)
- Unknown (9)
- Prefer not to respond (10)

End of Block: Demographic questions
