

Creating podcasts for *Asia Pacific Allergy*:

Step 1 – creating your podcast:

- The content of your podcast should correlate to an *Asia Pacific Allergy* article. This could be a Q&A or discussion with the co-authors and/or editors.
- The article you are referencing must be introduced at the beginning of the podcast.
- The podcast must not include profanities and must be suitable content for *Asia Pacific Allergy*.

Step 2 – podcast specifications:

- The podcast must be no longer than 20 minutes in duration.
- File types: MP3 or M4A.
 - Your podcast must be exported in one of these file extensions.
 - Please note that WMA is no longer accepted.

Step 3 – key information about your podcast:

- You must compile a list of the following details with your podcast before sending:
 - Episode Title
 - Episode Description
 - Episode Creator
 - Title of the article you are referencing in your podcast

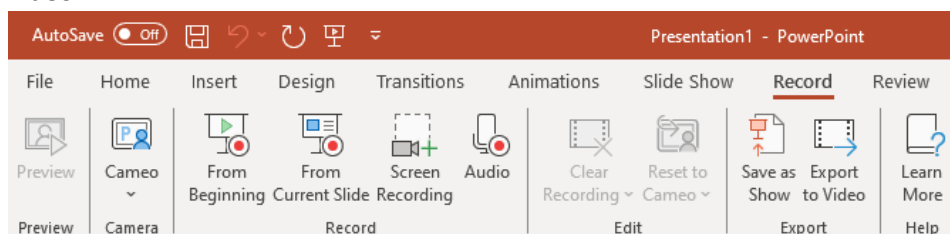
Step 4 – sending your podcast:

- Please send your podcast, along with the required information listed above to the Publisher, Daniel.Hyde@wolterskluwer.com

Creating videos for *Asia Pacific Allergy*:

Step 1 – creating your video:

- Your video can be a recorded PowerPoint presentation, using these tools to create your video:



Please use the audio function to talk through each slide.

- Or your video can be created yourself using other video editing platforms.
- Your video must correlate to an *Asia Pacific Allergy* article – this must be introduced at the beginning of the video.
- It must not include profanities and must be suitable content for *Asia Pacific Allergy*.

Step 2 – video specifications:

- Your video must be no longer than 10 minutes in duration.
- File types: MP4, MOV, WMV, AVI, AVCHD, FLV (including F4V, SWF), and MKV.
 - Your video must be exported in one of these file extensions. Anything else will be incompatible.
- Video files must be formatted with a 320 X 240-pixel minimum screen size.

Step 3 – key information about your video:

- You must compile the following details about your video before sending:
 - Video Title
 - Video Description
 - Video Creator Name
 - Full Video File Name
 - Title of the article you are referencing in your video

Step 4 – sending your video:

- Please send your video, along with the required information listed above to the Publisher, Daniel.Hyde@wolterskluwer.com