

**SDC 2:** Key indicators of social media use by first and last author of the most widely-circulated plastic surgery articles on web-based media sites by Altmetric score

Platform	Indicator	Median		Mean		Range		N	
		First	Last	First	Last	First	Last	First	Last
<b>Twitter</b>	Tweets	109	171	3,825	13,522	4 to 80,800	1 to 80,800		
	Likes	20	12	4,950	17,205	0 to 125,000	0 to 125,000	27	23
	Followers	82	185	4,085	17,643	0 to 64,800	18 to 102,000		
	Following	202	159	2,883	8,679	0 to 64,000	7 to 64,000		
<b>Facebook</b>	Page Likes	284	421	1,620	4,146	35 to 5,875	1 to 48,084	4	14
<b>LinkedIn</b>	Posts	0	0	0	0	0 to 3	0 to 5	59	49
	Followers	156	244	434	909	1 to 7,163	1 to 7,163		
<b>YouTube</b>	Videos	4	20	41	22	1 to 256	1 to 42		
	Subscribers	6	43	525	35	0 to 3,615	3 to 64	13	7
	Channel Views	0	0	119,577	12,925	0 to 1,518,439	0 to 90,476		
<b>Instagram</b>	Posts	0	0	34	-	0 to 294	0 to 0		
	Followers	0	0	249	-	0 to 2,291	0 to 0	13	7
	Following	0	0	41	-	0 to 500	0 to 0		

N indicates the number of authors who had a public, identifiable account on this platform. Authors without a public, identifiable account are excluded from the calculation of mean, median, and range. Means are rounded up to the nearest integer.