

Section I: Demographics

1. Age
2. University and Specialty
 - A. Public University, Health related specialties: Medicine/Pharmacology/ Dentistry/Nursing/etc.
 - B. Public University, Other specialties
 - C. Private University, Health related specialties: Medicine/Pharmacology/ Dentistry/Nursing/etc.
 - D. Private University, Other specialties
3. Family monthly income in Saudi Riyals
 - A. Less than 5.000 SAR
 - B. Between 5.000 and 10.001 SAR
 - C. Between 10.001 and 20.001 SAR
 - D. More than 20.001 SAR

Section II: Influence of Social Media on the decision to undergo cosmetic procedures

4. Have social media cosmetic treatment ads influenced you to consider undergoing a cosmetic treatment
 - A. Yes
 - B. No
5. If cosmetic treatment advertisements on social media influenced you, which type of cosmetic treatment are you considering undergoing?
 - A. Surgical procedures (liposuction, breast augmentation, rhinoplasty etc.)
 - B. Non-surgical procedures (Botox, fillers etc.)
 - C. Both

Section III: Personal and Family History of Cosmetic Treatment

6. Have you ever undergone any cosmetic surgeries (body contouring, breast augmentation, rhinoplasty etc.) or non-surgical procedures (Botox, fillers etc.)?
 - A. Yes
 - B. No
7. Are you interested in undergoing any cosmetic surgeries (body contouring, breast augmentation, rhinoplasty etc.) or non-surgical procedures (Botox, fillers etc.) in the future?
 - A. Yes
 - B. Possibly
 - C. No
8. Have any of members of your family undergone any cosmetic surgeries (body contouring, breast augmentation, rhinoplasty etc.) or non-surgical procedures (Botox, fillers etc.)?
 - A. Yes
 - B. No
9. Have any of your friends undergone any cosmetic surgeries (body contouring, breast augmentation, rhinoplasty, etc.) or procedures (Botox, fillers etc.)?
 - A. Yes
 - B. No

Section IV: General Use of Social Media

10. How many hours do you spend each day on social media platforms?

- A. less than 2 hours
- B. 2-5 hours per day
- C. more than 5 hours

11. What is the social media application you use the most?

- A. WhatsApp
- B. Snapchat
- C. Instagram
- D. Twitter
- E. YouTube
- F. Others

12. Which of these would you prefer as a source of information on cosmetic procedures?

- A. Google + Websites
- B. Social Media
- C. TV Shows
- D. Magazines
- E. Others

13. Do you follow any plastic surgeons on social media?

- A. Yes
- B. No

14. Please specify the number of plastic surgeons you follow:

- A. None
- B. 1-5
- C. 5-10
- D. >10

15. Specify the main reason why you follow any plastic surgeons on social media:

- A. To gather information for the possibility of undergoing a cosmetic treatment in the future
- B. For educational or professional purposes
- C. Just for fun
- D. I don't follow any of them
- E. Other

16. Do you follow any fashion influencers on social media platforms?

- A. Yes
- B. No

17. Please specify the number of fashion influencers that you follow on social media platforms:

- A. None
- B. 1-5
- C. 5-10
- D. >10

18. Do the fashion influencers you follow on social media advertise for cosmetic procedures/surgeries?

- A. Yes
- B. No
- C. I don't know

19. Please specify the number of accounts devoted to beauty tips that you follow on social media platforms:

- A. None
- B. 1-5
- C. 5-10
- D. >10

Section V: Psychosocial Effects of Viewing Cosmetic-Related Material on Social Media

20. I constantly compare my appearance to that of social media celebrities.

- A. Yes
- B. No
- C. I don't know

21. I feel unattractive when I look at social media's celebrities.

- A. Yes
- B. No
- C. I don't know

22. I will feel happier if my appearance resembled that of a social media celebrity.

- A. Yes
- B. No
- C. I don't know

23. I might seriously consider undergoing a cosmetic procedure if that procedure is popular among social media influencers that I follow on social media.

- A. Yes
- B. No
- C. I don't know

24. I might seriously consider undergoing a cosmetic procedure to improve my image on social media (gain more followers, approval on social media, etc)

- A. Yes
- B. No
- C. I don't know

25. I feel uncomfortable posting my pictures on social media without using filters.

- A. Yes
- B. No
- C. I don't know

26. I constantly compare my pictures on social media to pictures of others.

- A. Yes
- B. No
- C. I don't know

27. When I see pictures of others, I feel pressured to change the way I look to have a better image on social media.

- A. Yes
- B. No
- C. I don't know

28. I might seriously consider undergoing a cosmetic procedure if many of my friends were to do so.

- A. Yes
- B. No

C. I don't know

29. I feel that my society describes a female as "unattractive" if she hasn't done any cosmetic procedures.

A. Yes

B. No

C. I don't know

Section VI: Attitudes Towards Cosmetic Procedure Advertising on Social Media

30. Do you prefer consulting a plastic surgeon that's famous on social media?

A. Yes

B. No

C. I don't know

31. Do you think that cosmetic surgery clinics seem more appealing and pleasant to their patients if they were active on social media?

A. Yes

B. No

C. I don't know

31. Have you ever inquired on the internet about a plastic surgeon's degrees, experience, or qualifications?

A. Yes

B. No

C. I don't know

32. Do you agree with the consensual filming of a patient's cosmetic procedure and the subsequent use of videos for advertisement purposes?

A. Yes

B. Yes, but only for educational purposes

C. Not with filming at all

D. I don't know

33. If you were to have cosmetic surgery, which of these reasons would you accept to allow filming it and posting it on social media?

A. Advertisement purposes

B. A benefit to me (Discount, money, offers, etc.)

C. Educational purposes

D. None, I won't allow filming

E. I don't know

34. Do you support using social media to advertise for cosmetic procedures?

A. I support it

B. I don't mind it

C. I'm against it

D. I don't know

35. In your opinion, what is the main benefit of using social media to advertise for cosmetic surgeries and procedures?

A. Promotion of cosmetic specialists and clinics

B. Demonstration of cosmetic surgery results

C. Discounts and special offers

D. Educational purposes

E. Other