

Supplemental Digital Content 1 – TABLE – Descriptions of SEPIA Standards

| Scoring Item | Description |
|---------------------------|---|
| Subject Position | Patient head positioning relative to the camera is similar in both before and after photos. Allow for minor deviations. Head positioning should be close to Frankfort without any obvious flexing or extension of the neck. Photos should be taken with camera roughly level with the patients face. |
| Facial Expression | Patient has no active expression, with a face at rest in both the before and after photos. If specifically aiming to show impact of procedure on expression, then photos of face at rest are also present. Facial expression is similar in both the before and after photos. |
| Lighting | Lighting, exposure, and contrast are similar, or close to similar, in both before and after photos. Face should be well lit to allow for discerning of facial skin features but not overexposed to the point of bleaching. |
| Background | The photographs are obtained against a plain, solid color background allowing for sharp contrast between the periphery of the face and the background; the background colors/lighting should be similar. If the background is not in view, no point is scored. The background should not be cut out and filled in digitally. |
| Zoom | <p>The entire face (not head), or the majority of it (90%+), is within view, and the zoom or size of the face is similar in both the before and after photos. Photos should allow the viewer to ascertain the impact of the procedure on the face. Obscuring of the eyes is allowed to maintain patient privacy, unless the photos depict results following periocular treatments. Closeups are allowed as long as they obey published standards for closeups:</p> <ul style="list-style-type: none"> - Upper face – from forehead above eyebrows to nasal tip - Middle face – eyebrows to lower lip - Lower Face – nasal tip to free outline of chin |
| Makeup, Hair, and Jewelry | There is little to no makeup on the skin. If there is some minor amount of makeup, it is similar in both before and after photos and the makeup is not hindering assessing the quality of result (i.e. post skin resurfacing, etc). Hairstyle is not so different as to obscure a large portion of the treatment area or frame the face differently. In males, facial hair is similar, especially when chin & jawline work is done. Facial jewelry is either not worn or present similarly in both the before and after photos, as long as it is not causing substantial distortion of tissues (e.g. heavy earrings). |
| Multiple Views | The posting includes a minimum of three different views that match in the before and after photographs. Available views include the frontal, three-quarters, left and right lateral (profile) views with or without chin flexion, posterior, superior, and nasal base view. |
| Timing | The after photos are produced at minimum 2 weeks following filler injection or 3 months after surgery or laser and light therapies. If no information is provided, no points are earned in this category. If the after photo depicts the outcome immediately following treatment or is intraoperative/intraprocedural, the photo is found to be in major violation of standards and a total SEPIA score of zero issued unless the post also includes non-immediate photos or issues a disclaimer indicating that the after photo is not representative of the final outcome. |