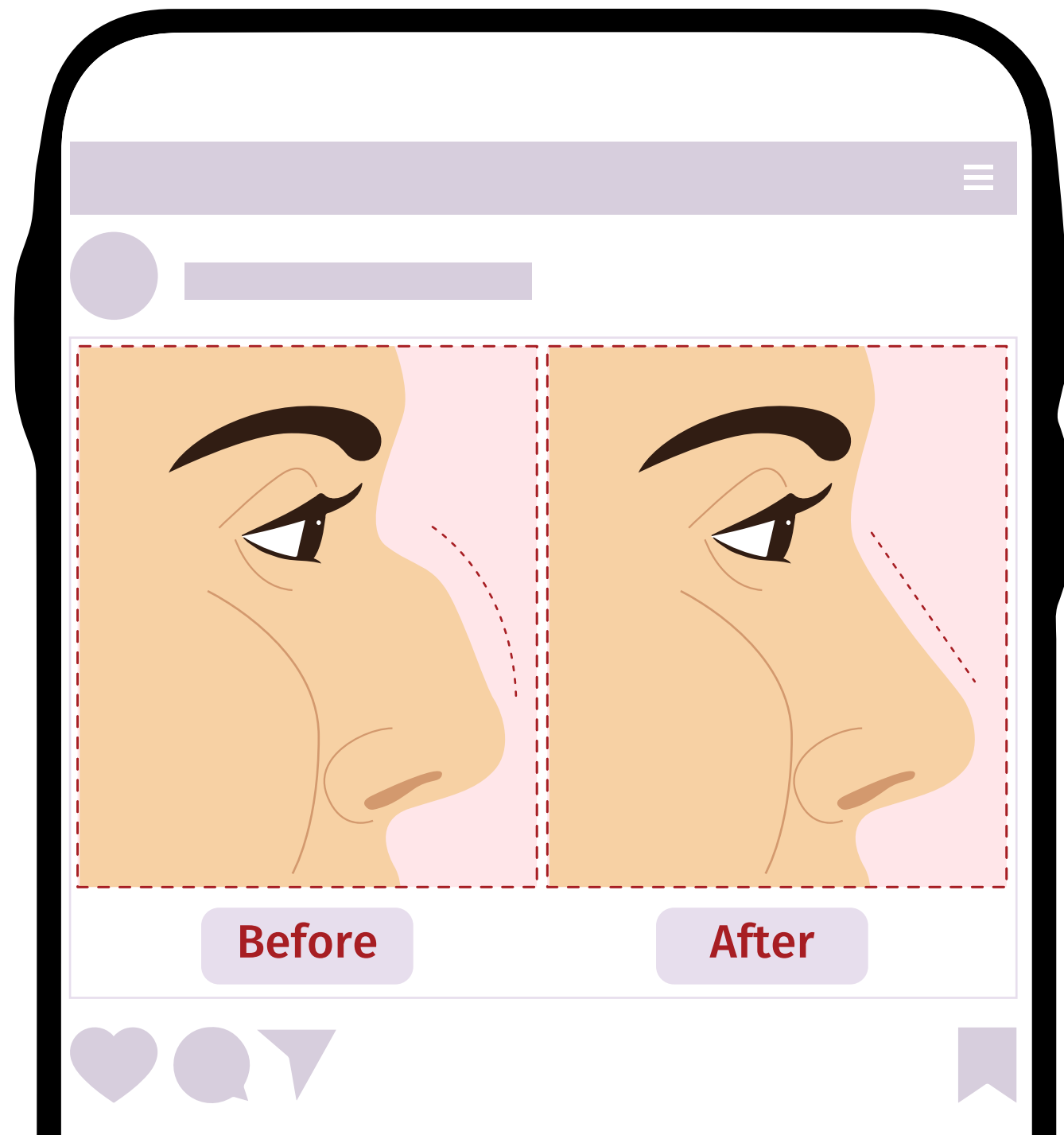


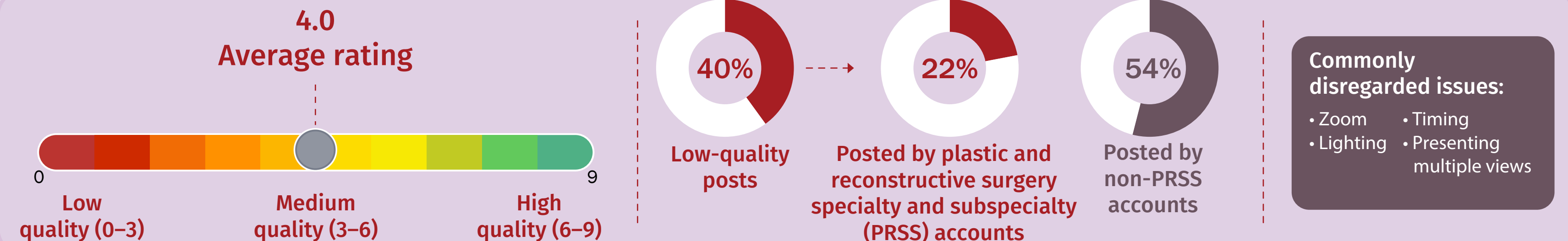
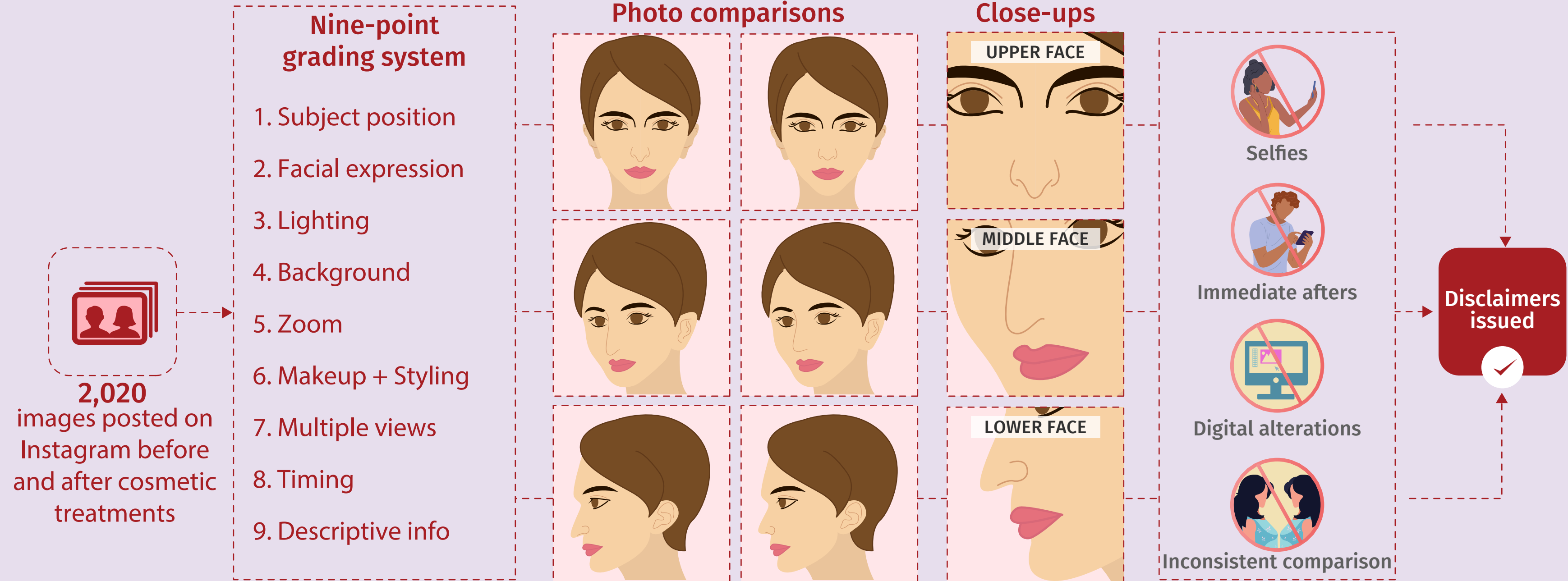
# Investigating Photographic Quality of Cosmetic Treatment Posts on Instagram

Photographs of cosmetic treatment outcomes on social media are often misrepresented and prone to bias...



...leading to a rise in negative body image issues among viewers

## Standards for the Evaluation of Photos in Aesthetics (S.E.P.I.A) scale



The S.E.P.I.A scale provides a viable tool for practitioners to adhere to photography norms and ensure high-quality before and after images